



# Risky Business

What Business Owners Need to Know in 2024



Today we are  
discussing how  
businesses can protect  
themselves against  
Cyber Threats.





# CYBERSECURITY BASICS

## Why it Matters?

SMALL BUSINESSES REMAIN THE  
TOP TARGET.

COMMON THREATS ARE  
PHISHING, RANSOMWARE, AND  
MALWARE.



# Keep I.T. Clean!

STRONG PASSWORDS, CHANGED  
REGULARLY.

MANAGED SECURITY UPDATES FOR  
SOFTWARE AND OPERATING  
SYSTEMS.

DATA BACKUPS



# TOP CYBERSECURITY TRENDS FOR 2024

**PHISHING**



**RANSOMWARE**



**REMOTE WORK**



**INSIDER THREATS**



**ZERO TRUST  
SECURITY**

# COMPLIANCE IS FOR EVERYONE!

BUSINESSES MUST TAKE STEPS TO PROTECT DATA FROM UNAUTHORIZED ACCESS

BUSINESSES MUST SUPPLY STAFF WITH REGULAR CYBERSECURITY TRAINING

ACCESS CONTROLS. LIMIT ACCESS OF PERSONAL DATA TO ONLY THOSE EMPLOYEES THAT NEED IT. USE STRONG PASSWORDS AND MFA.

BREACH NOTIFICATION REQUIRED WITHIN 30 DAYS TO AFFECTED INDIVIDUALS AND THE COLORADO ATTORNEY GENERAL

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# CYBERSECURITY RISK ASSESSMENT (CSRA)

IDENTIFY VULNERABILITIES

PREVENT DATA BREACHES BEFORE THEY OCCUR

CREATE A CUSTOM PLAN TAILORED FOR YOUR BUSINESS

YOU CAN'T IMPROVE WHAT YOU  
DON'T KNOW ABOUT. KNOWLEDGE  
IS POWER!





# Download 15 Ways to Protect Your Biz from a Cyber Attack





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