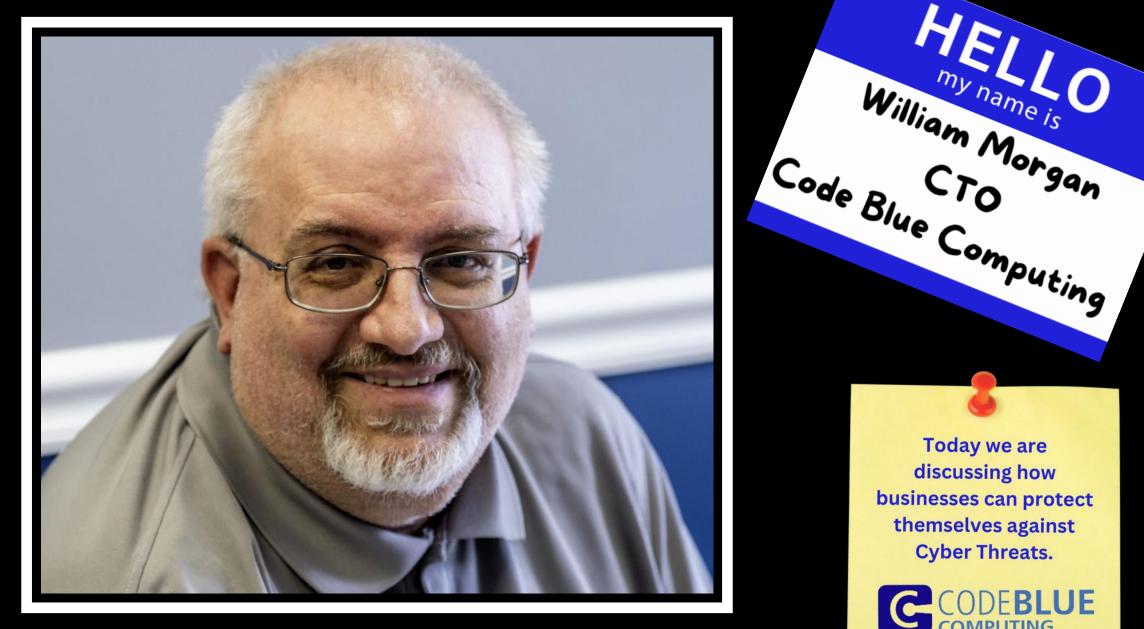


## Risky Business

What Business Owners Need to Know in 2024



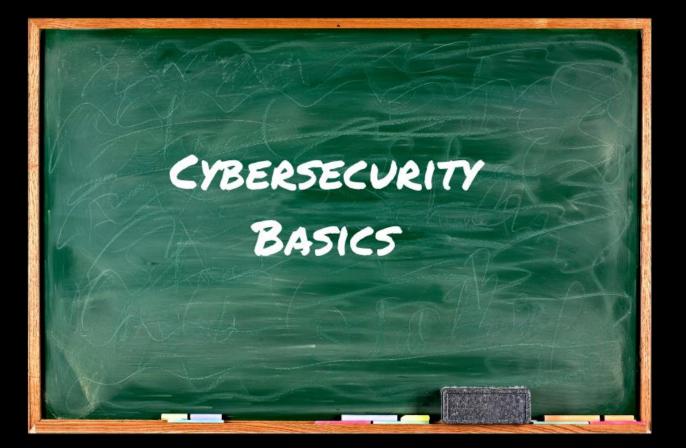


Today we are discussing how businesses can protect themselves against **Cyber Threats.** 

HELLO my name is

William Morgan CTO





#### Why it Matters?

SMALL BUSINESSES REMAIN THE TOP TARGET.

COMMON THREATS ARE PHISHING, RANSOMWARE, AND MALWARE.

#### Keep I.T. Clean!

STRONG PASSWORDS, CHANGED REGULARLY.

MANAGED SECURITY UPDATES FOR SOFTWARE AND OPERATING SYSTEMS.

DATA BACKUPS



#### TOP CYBERSECURITY TRENDS FOR 2024



#### COMPLIANCE IS FOR EVERYONE!

BUSINESSES MUST TAKE STEPS TO PROTECT DATA FROM UNAUTHORIZED ACCESS

BUSINESSES MUST SUPPLY STAFF WITH REGULAR CYBERSECURITY TRAINING

ACCESS CONTROLS. LIMIT ACCESS OF PERSONAL DATA TO ONLY THOSE EMPLOYEES THAT NEED IT. USE STONG PASSWORDS AND MFA.

BREACH NOTIFICATION REQUIRED WITHIN 30 DAYS TO AFFECTED INDIVIDUALS AND THE COLORADO ATTORNEY GENERAL



#### CYBERSECURITY RISK ASSESSMENT (CSRA)

**IDENTIFY VULNERABILITIES** 

PREVENT DATA BREACHES BEFORE THEY OCCUR

CREATE A CUSTOM PLAN TAILORED FOR YOUR BUSINESS

YOU CAN'T IMPROVE WHAT YOU DON'T KNOW ABOUT. KNOWLEDGE IS POWER!



# Download 15 Ways to Protect Your Biz from a Cyber Attack









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